

THE ROLE AND IMPORTANCE OF TOURIST SERVICES IN THE DEVELOPMENT OF THE ECONOMY OF OUR COUNTRY

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ABSTRACT

The role of the tourism industry in the economic and social life of the whole world is incomparable. Its importance and role on the world scale is growing year by year. As stated in the Address of the President of the Republic of Uzbekistan to the Oliy Majlis in 2020: "turning tourism into a strategic sector of the economy remains a priority for us. 6.7 million foreign tourists came to Uzbekistan in 2019 and visitor exports reached 1.550 billion US dollars as a result of the introduction of visa-free regime with 86 countries and simplification of visa regime with 57 countries and implementation of institutional reforms in order to rapidly improve the tourism sector. In recent years, especially in 2016-2019, presidential decrees, laws and government decisions aimed at improving and further developing the regulatory legal framework of this sector have been adopted and implemented. According to the World Tourism Organization (WTO), "the number of international tourists was 25 million in 1950, 278 million in 1980, 528 million in 1995, and 1 billion 400 million in 2017, and this indicator is predicted to reach 1 billion 800 million by 2030." is being done. The perspective of the tourism sector in the world economy, its role in the development of social and economic development, its importance and practical aspects of development, its theoretical and methodological foundations are being scientifically researched. Analysis of the literature shows that V. Hunsiker - K. Krapf, Charles R. Goldener and J.R. Brent Ritchie and P. Berneker, R.F and M.A. Morozov, N.C. Morozova, G.A. from CIS scientists. Karpova, L.V. Khoreva, M.B. Birzhakov M.N. Among the scientists of our country M.K. Pardayev, I.S. Tukhliyev, M.T. In the scientific works of Alimova, the concept of tourism is classified based on the speed of its application in the activity and the like. In the national encyclopedia of Uzbekistan (2000-2005) "Tourism (French: our-sayr, journey), travel-travel (travel); one of the types of active recreation. Tourism is defined as the departure (travel) of a natural person from the place of permanent residence for a period of 1 year without engaging in paid activities in the destination (country) for health, educational, professional or other purposes.

Approaches aimed at clarifying the concept of tourism

The authors	Description	Source
V.Xunsiker – K. Kraf	Relationships of people and their activities outside the place of residence are a set of relationships that arise as a result of living without becoming a permanent way of living and not being connected to the receipt of labor rights.	Lukacheva L.I., Kvartalnov V.A., Isayev V.A., i dr. Management tourism. The basis is management. student -M: tourism finance
Charles R. Goldener va J.R Brent Ritche	Tourism is a complex phenomenon that is very difficult to describe briefly. Any model of tourism must cover the composition or components of the tourism	Charles A. Goeldner, J.R. Brent Ritchie. Tourism Principles, Hew Gersay, John Shiley & Sons, 2012.

	system, as well as the main processes and results that occur within it.	
P. Berneker	Tourism is a set of interactions and services related to the temporary and voluntary change of places of residence for non-commercial and non-professional purposes.	Kvartalnov V.A. Strategic management in tourism: Modern management experience. - M: Finance and statistics.
Law of the Republic of Uzbekistan "On Tourism" adopted in 2019	Departure (traveling) of a natural person from the place of permanent residence without engaging in activities related to receiving income from sources in the country (place) of temporary residence.	ЎПК -549- соН 18.07.2019
M.A. Morozov, N.S. Morozova, G.A. Karpova, L.V. Xoreva	Modern tourism appears as a complex intersectoral complex.	M.A. Morozov, N.S. Morozova, G.A. Karpova, L.V. Khoreva Economics of tourism textbook Moscow 2014 303s
M.N. Dimitriy	Tourism is an inter-sectoral complex of the national economy, which meets the needs of a special category of consumers (tourists) and consists of organizations of production and non-production sectors.	14. M.N. Dmitriev, M.N. Zabaeva, E.N. Maligyn. - 2nd ed., reread. And extra. - M.: Unity-Dana, 2010 306s., S.27
M.B. Birjakov	tourism is, firstly, a specific popular form of trips made by tourists based on the specific goals of tourism, i.e., the form of tourist activity, and secondly, it is a touristic activity related to the organization and implementation of these trips. and tourist activities are carried out by the tourism industry and related enterprises.	19.. Birzhakov M.B. introduction to tourism: ed. 9th, override. and additional SPB. : Publishing house "Gerda", 2007. -576 p.20
V.I. Azar	tourism is a huge economic system that includes various relations between individual elements within the national economy of a particular state, as well as relations between the national economy and the entire world economy.	Zhukova M.A. Tourism industry: organization management. - M.: Finance and statistics, 2003, - 192s

Also Baltabaev M.R., Tukhliev I.S., Safarov B.Sh. and S.A. Abduhamidov in their textbooks "Tourism: theory and practice" emphasized the following points:

A number of studies are being conducted to improve the efficiency of the tourism services market in the world, including the following priority directions:

- further clarification of the organizational and economic factors of the tourism market based on innovative development;
- the export of tourism services in its new promising types (agricultural and wine tourism, ecotourism, professional
- development on the basis of business tourism, etc.);
- coordination of the mechanism of management of the activities of tourism industry entities in market conditions;
- improvement of tourism services market based on innovative technologies

Some articles of the Law of the Republic of Uzbekistan "On Tourism" define concepts related to tourist services. In particular, in Article 3 of the Law, the concept of tourist services is defined as: "tourist services - accommodation, catering, transportation, information - advertising

services of tourist activity subjects, as well as other services aimed at meeting the needs of tourists." Article 11 of the law: "tourist travel and tourist services complex", it states the following points - "tourist travel is carried out individually or as part of a group of tourists. Tourist services complex includes the provision of transport (transportation - M.M.) services , includes accommodation, meals, excursion service, organization of cultural and sports programs and other services," it is said. Article 10 of the law is called: "Certification of tourist services" and reads the following sentences: "Tourist services must be certified. The certification and issuance of certificates of tourist services shall be carried out in accordance with the law.

In recent years, a lot of attention has been paid to the development of tourism in Uzbekistan. In recent years, the income from touristic services in our country has been increasing year by year. Of course, our country's hydys have a special place in this. In our country, Camarqand region has a special place in terms of tourist services.

The role of the tourism sector in the development of the tourism sector is also incomparable.

The number of means of placement in the territories of the Republic of Uzbekistan

№	Territories	Years					The ratio of 2020 to 2016
		2016	2017	2018	2019	2020	
1.	Republic of Karakalpak	26	27	34	36	41	15
2.	Andijan region	15	16	18	19	21	6
3.	Bukhara region	121	122	164	211	228	107
4.	Jizzakh region	25	26	29	35	39	14
5.	Kashkhadarya region	32	33	38	54	59	27
6.	Sanarkand region	21	22	20	28	29	8
7.	Navoi region	110	111	127	144	149	39
8.	Namangan region	10	11	14	13	13	3
9.	Syrdarya region	30	31	34	46	51	21
10.	Syrkhandarya region	26	27	34	52	58	32
11.	Tashket region	39	40	48	49	50	11
12.	Fergana region	58	59	67	84	86	28
13.	Khorasm region	66	67	67	94	107	41
14.	Tashkent city	171	172	220	323	377	206
	Overall	750	764	914	1188	1308	558

It can be seen from the data presented in the table that the number of means of placement in the territories of the Republic of Uzbekistan was 750 in 2016, 1308 in 2020, and increased by 558 compared to 2016. In 2016, the number of deployment vehicles in the Camargand region was 21, and in 2020, it was 29.

According to the information of the State Statistics Committee of the Republic of Uzbekistan, the number of foreign citizens who visited Uzbekistan for tourist purposes in January-December 2020 amounted to 1.5 million people. Compared to the same period of 2019, this indicator decreased by 77.7%. in 2020

In general, we can say that there are many opportunities for the development of tourism in our country. In order to take advantage of the opportunities, it is important to develop the provision of technical services and to bring the quality of services to an international level. In particular, it is necessary to expand the types of tourism, to increase the advertising of touristic objects,

increase the prices of touristic products compared to competing countries, and increase the quality of services provided to tourists.

Samarqand is considered to be one of the leading companies in the field of logistics and service. In our opinion, the implementation of the proposals and recommendations given by us will give an opportunity to develop touristic services in our republic, also Samarqand region. As a result of this, the living conditions of the population, in a word, the population will improve to the level of life.

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