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## ABSTRACT

This article discusses the role of language in society, the relationship between language and morality. Also, an opinion is expressed about the moral characteristics and qualities that are manifested in the speech of individuals.

Keywords: language, ethics, speech culture, personal ethics, sociolect, behavior culture.

We know that the three concepts do not choose space and time. These are speaking, listening and understanding. From a young age, we were taught to respect elders and honor children. The place of language in human life is incomparable. From birth, a person becomes a member of a certain society, and whatever language this society speaks, it acquires that language after a certain period of time. Which language a person speaks shows which nation he is a representative of. If a baby born in an English family is adopted by a French family, the child will speak French and not English. So, what language a person speaks depends on the surrounding environment and society. Language has a special place in showing nationality. It is also necessary to pay attention to language culture in the culture of communication. Because we can hurt someone without knowing their language. The teaching of our people, "They wait for you, they watch for your words" is not for nothing. It is not difficult to notice the need for attention to the treatment process necessary for a person even when he says, "A tongue wound does not heal, a blade wound does." Communication is partly monologic, mainly dialogic, polylogic. In other words, it is realized in the interaction of two or more people. As the world is built according to the laws of beauty, it is appropriate that human behavior and speech, appearance and dress, attitude and communication should be beautiful. It is not for nothing that he refers to the transaction as the first basis for its emergence. In addition, there is a deep meaning in the opinion of the French writer Antoine Saint-Exupery, "The only real blessing in this world is the communication of people with each other.", the issue of personal spirituality, culture of behavior, secrets of behavior and manners becomes more relevant than ever. There are two sides of the "scale" of communication, one is behavior and the other is speech.

Enlightenment writer Abdulla Avloni in his work "Turkish Gulistan or Morality" notes the acceptable and unacceptable qualities of human nature and emphasizes that morality is the science that calls people to goodness and prevents them from evil. "Man is complicated by two things. One is the body and the other is the soul. The body sees everything with its eyes. But the ego separates the good from the bad and the white from the black. Both the body and the soul have an image that is either good or bad. The picture of the corpse is something known to everyone, which is always visible. But the image of the soul is something that cannot be seen by the eye and can be measured by the mind, which is called behavior. If a person's ego was

corrupted at a young age, he grew up without education and morals, expecting good from such people is like reaching for the stars from the ground." (A. Avloni, "Turkish culture or morality") "Society cannot exist without language, and conversely, language cannot exist without society. Language is an essential means of communication for all, be it a small tribe or a smaller nation. Various events and tools, symbols and features in the language change, one disappears, another is created. Gradually the language develops." [1,127] In society, people communicate with each other through language. He expresses his feelings and ideas to the people around him. Language serves not only for one or a few people, but for a whole society. Therefore, it is recognized as a "social phenomenon". Language and society are directly related to such concepts as ethics and culture. After all, the behavior and culture of the members of the society is first of all expressed and realized in speech with the help of their means of communication in live speech - language. It is possible to find out what manners people have from their culture of behavior and how they behave in society. We can cite excerpts from artistic works as proof of this opinion. We can see the same situation in the speech of aunt Larisa, one of the characters of the novel "Rebellion and Obedience" by the writer Ulugbek Hamdam, who has won the hearts of readers today with his philosophical and life works: was They looked at the stars. On his official journey, he visited many countries and even more cities. On one of these trips, he was on the road and went to the wedding of his nephew. At the height of the party, her elder sister advises her: "Now you also give birth to one, look, we are marrying a girl and a boy." In response, Larisa said something that upset all of her followers: "F-fu, it's not right for me to give birth to a child... Everyone has their own work in the world." People like me who cannot travel the world and do big things stay at home and give birth. Now, will I not appreciate my position and give birth like you?.." [2, 373]

It is clear from the above text that these words of aunt Larisa show what morals and world of thinking she had in her youth. Through her speech, we can see the fate of an ignorant woman who gave up the happiness of motherhood, which is considered the greatest happiness in the world for a woman who sacrificed herself for the passing beauty. Readers who are familiar with the work know that Aunt Larisa will understand her mistake only after she reaches old age and suffers from childlessness. Many more such examples can be cited.

Morality of a person has always been related to his speech. Every aspect of human ethics is realized and manifested in live speech. For example, the vice of jealousy in people is manifested first of all in its appearance, that is, in the structure of the face, in the eyes. But others notice and believe this aspect of people only because of the person's sarcastic words and speech with meaning. Another unique bragging characteristic of human morals is directly reflected in the speech of individuals, that is, bragging is undoubtedly carried out through words. In addition to this, vices such as lying and slander appear directly from the language of individuals through speech. For this reason, every person who considers himself to have high ethics, i.e., the owner or owner of morals, must first of all pay great attention to the ethics of speech and use every word in his language carefully and wisely. As our grandfather Alisher Navoi, the Sultan of Ghazal Estate, wrote:

> Eating everything is the work of an animal. Anything else is a fool's errand.

From these verses, we can see that immorality in human speech was a very important issue even in the times of Navoi. Unlike animals, humans are given language. It is one of the moral qualities of every conscious person to use this language in its proper place, according to the speech situation. Because the first thoughts about a person's morals are determined by his behavior and manners, as well as by his culture and manners. Even today, in the speech of young people, we can find many tools that determine their morals.

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