

## INTERCULTURAL COMMUNICATION AS A THEORETICAL AND PRACTICAL SCIENCE

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### ANNOTATION

The theory of intercultural communication is a science that sheds light on the process of intercultural communication, the conditions for its implementation, possible difficulties and reasons for communication failures. This article examines the concept of intercultural communication, the main features of the theory of intercultural communication, interdisciplinary relations, the history of this discipline, the scope of knowledge application in the field of intercultural communication.

**Keywords:** culture, communication, intercultural communication, globalization, society, language, norm, custom, tradition, information, information exchange.

Intercultural communication is the interaction of representatives of different cultures. Man is not the only carrier of culture, biologists and psychologists say that some animals (in particular, great apes) have the ability to develop culture and transmit it from generation to generation. Thus, different animal populations are carriers of different cultures, and the interaction of these groups can also be called intercultural communication. Intercultural communication theory is certainly not concerned with the study of animal communication analysis. However, it is important to understand that the theory of intercultural communication is considered a very ancient phenomenon, it appeared at the same time as the formation of different cultures.<sup>1</sup>

Humans observed some people who were not like him and recorded his observations. Attempts to analyze "uniqueness" can be seen in the works of ancient authors, medieval chronicles, biographies of saints, fiction, etc. However, the theory of intercultural communication as an independent scientific discipline appeared recently, in the middle of the 20<sup>th</sup> century. Interest in studying intercultural communication processes and their theoretical understanding arose primarily under the influence of globalization. By the era of globalization, many international enterprises are being created, and the tourism industry is developing. Migration processes are intensifying, more and more people are entering into inter-ethnic marriages, and adoption of children from representatives of other countries is becoming more and more popular.

Let's try to define the concept of intercultural communication. The introduction of the concepts of language and culture, communication and cross-cultural communication into the conceptual framework of intercultural communication has been described in many studies. First of all, it is necessary to understand the components of this term. First, it is necessary to know what culture is.

Culture is a basic concept of intercultural communication. That's why it is in accordance with the goal to increase the ontology of culture, its semiotic force.

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<sup>1</sup> Гузикова М.О., Фофанова П.Ю. Основы теории межкультурной коммуникации. Учебное пособие. Екатеринбург, Изд-во. Урал. Ун-та, 2015. 6 с.

“Madaniyat” (cultural) is derived from the Arabian word “madina” (a city in the AE), and the word "madaniy" in Arabian means the meaning of “urban”, Medina, cross to Madina, and is interpreted as follows:

1. Related to culture, culture, related to science, in the field of culture.
2. Cultured, possessed of culture; adapted to culture, responsive to the demands of culture.
3. It is planted and cultivated by human hands and labor.

Also, the concept of culture is defined as follows:

1. A set of achievements in the development, social, spiritual and spiritual life of society.
2. The achievement of a social group, class or people in a certain period.
3. Education, abundance of education, intelligence, wisdom.
4. It is a building that meets the needs of a cultured person.
5. Agriculture (Seedlings or crops) conveying, planting, cultivating.<sup>2</sup>

Researcher Wen Shu Lee gave the following definition of the concept of "culture":

1. Culture (a combination of nature and biology) is a unique feature of the incon, upinishidip.
2. Culture - elegance, behavior.
3. Culture - civilization.
4. Culture - religious community, trust, tradition (representatives of different cultures speak different languages and share the same traditions)<sup>3</sup>

There are many definitions of culture. It is studied in various humanities: anthropology, cultural studies, sociology, psychology, etc., as well as in the theory of intercultural communication. None of these disciplines have a holistic understanding of culture. In a broad sense, culture means everything that was created and is being created as a result of human labor. These are not only material or physical things (tools, household items, art objects), but also intangible things - values, customs, traditions, customs, norms of behavior, etc. But culture is not only a collection of separate things and events. Moreover, this community does not necessarily have to be an ethnic group, it can be a group of many people. Only then can we talk about international values and norms:

they include, for example, representatives of several religious cultures, to some extent representatives of different ethnic groups.

Social classes, which are cultural carriers of social group ethnos, can be "smaller" than individual generations of people of a given society. That is, we and our parents are representatives of different cultures in some sense.

Culture is a system of beliefs, values, norms (first of all, behavior), customs, traditions and knowledge characteristic of a certain society.<sup>4</sup> In “Selected essay on linguistics and cultural studies” by the researcher Edvabd Cepip, it is described as “a set of practical skills and ideas that describe our natural way of life and become a social map”.<sup>5</sup> Culture-society is a specific stage of spiritual development of creative power and abilities. It is expressed in the abundance of the person's life and activities, as well as in the material and spiritual wealth of the person.<sup>6</sup>

<sup>2</sup> Ўзбек тилининг изоҳли луғати. [www.ziyouz.com](http://www.ziyouz.com)

<sup>3</sup> Judith Martin, Thomas Nakayama. Intercultural communication in contexts. 5<sup>th</sup> ed. – New York: McGraw-Hill, 2010. – P.85.

<sup>4</sup> Гузикова М.О., Фофанова П.Ю. Основы теории межкультурной коммуникации. Учебное пособие. Екатеринбург, Изд-во. Урал. Ун-та, 2015. 7 с.

<sup>5</sup> Sapir E. Language: An introduction to the study of speech. – New York: Harcourt, Brace and Company, 1921. 258 p.

<sup>6</sup> Усманова Ш., Рихсиева Г. Маданиятлараро мулоқот. Ўқув қўлланма. Тошкент, 2017. 18-бет.

Culture is a product of human activity in the material and spiritual sphere, which is a certain level of society and human development.<sup>7</sup>

Culture manifests itself in language. The culture of the plant is different from the culture of the animal. In our opinion, culture is a collection of knowledge, laws, regulations, behavior, beliefs and traditions that are necessary for the existence of the human in the society.

It is not easy to define the concept of communication, because it is also an object of study of various disciplines, like culture. The word "communication" is derived from the Latin language, and it means to meet, to multiply, to accept.<sup>8</sup> Since the word "communication" is being interpreted in the same way as the concept of communication, which has an international meaning today, we found it permissible to give a definition to the concept of communication. Communication as a concept of scientific knowledge has a long history, and there are many interpretations of it. Macalan, the American psychologist Yupgen Piusch noted that there is an optical interpretation of the concept of communication in such fields as anthropology, sociology, psychology, and linguistics.<sup>9</sup> Therefore, it is natural that the communication problem and the mutaxacciclap in the core of the human activity collide.

Today, "communication" has turned from a painful concept of socio-humanitarian knowledge. In sociology, the object of communication is society and its creative process (mass communication), in psychology, personal communication, and in ethnography, ethnic group communication is studied. In the social context, communication takes place between the viewer, the reader, the listener, and the teacher and the student in the educational context.

Communication (lat. communication, communis "common") - transmission of information, exchange of ideas and information, that is, communication. Researchers Sh.Ucmanova, G.Pixcievalap define the concept of communication as follows:

Table 1.1 Definition of communication term

1.	Communication is a message from one person to another or to a group of people.
2.	Communication - chat or communication.
3.	Communication is a means of communicating and understanding a person's speech.

The word "communication" is derived from the Latin word meaning communication, communication, communication, and exchange of information. This happens directly with the language (Web communication), or indirectly with the body (new Web communication). The communication process usually goes like this: Sender (person) transmits a beep expression or message, receiver receives this message.<sup>10</sup>

As you can see from the above, there are a lot of definitions attached to the term "communication" and the abbreviation of the word is similar to beep-beep. In addition, communication can be summarized as follows: Communication - transfer of information, exchange of ideas and information, that is, communication. Communication is manifested as a

<sup>7</sup> Садохин А.П. Введение в теорию межкультурной коммуникации. М., Высш.шк., 2005. – С. 25.

<sup>8</sup> Ўзбек тилининг изоҳли луғати. [www.ziyouz.com](http://www.ziyouz.com)

<sup>9</sup> Усманова Ш., Рихсиева Г. Кўрсатилган асар: 21-бет.

<sup>10</sup> Schulz von Thun, F. Miteinander Reden, Störungen und Klärungen, Allgemeine Psychologie der Kommunikation, Reinbek bei Hamburg: Rowohlt Taschenbuch Verlag GmbH, 1999. S.25

social phenomenon. It fulfills the important task of communication in the society, serves to ensure and promote communication.<sup>11</sup>

Communication in foreign language teaching can be defined as teacher-student, teacher-educational communication, student-technical communication. Simply defined, communication is the process of exchanging information.

Therefore, intercultural communication is an exchange of information carried out by representatives of different cultures. The fact that communicants are representatives of different cultures has a great influence on their communication and to a certain extent decides the course of communication. Intercultural communication theory is the study of this interaction.

In our opinion, intercultural communication is a relationship between people of two or more different cultures based on common understanding, cooperation and unity.

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<sup>11</sup> Усманова Ш., Рихсиева Г. Кўрсатилган асар: 22-бет.