

REFLECTING THE NATIONAL PICTURE OF THE WORLD IN THE INTERNET MEDIA

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ABSTRACT

Every day, fascinating things happen all over the place. Every day brings new information. People learn about current events by reading newspapers and periodicals, conversing on the phone, or watching television or listening to the radio. The press, radio, and television all play important roles in society. People are informed, educated, and entertained by them. They also alter people's perspectives on the world and cause them to change their minds. In this post, we will analyze how the internet media might portray the national vision of the world.

Keywords: Internet, media, online system, news, television, world web, modern technologies, development.

INTRODUCTION

The media has a critical influence in shaping public opinion and also it is related to national pictures of the World. In their spare time, millions of people watch television and read newspapers. In the subway or during their lunch break, most individuals cannot live without a newspaper. Most of the time, television also controls the family's life. It's also a habit that's difficult to break. Most of the time, the radio is on, producing a constant background noise. As a result, the media has become an integral part of our lives. A portion of the media dedicated to reaching a broad audience is known as mass media. With the introduction of nationwide radio networks, mass-circulation newspapers, and magazines in the 1920s, the phrase was developed. However, some forms of mass media such as books and manuscripts had already been in use for centuries and these national pictures of the World. It is really great influence to national and also traditional style in every country.

The term "mass media" refers to a wide range of media technologies that use mass communication to reach a broad audience. A multitude of technologies are used to facilitate this communication. Films, radio, recorded music, and television are examples of broadcast media that transfer information electronically. Internet and mobile mass communication are both examples of digital media. Email, social media sites, websites, and Internet-based radio and television are examples of Internet media. Many different forms of mass media have a digital presence, such as linking to or broadcasting TV commercials online, or distributing QR codes in outdoor or print media to guide mobile users to a website. In this way, they may take use of the Internet's easy accessibility and outreach capabilities, broadcasting content simultaneously and cost-effectively to many different parts of the world. AR advertising; billboards; blimps; flying billboards (signs in the tow of airplanes); placards or kiosks placed inside and outside buses, commercial buildings, stores, sports stadiums, subway vehicles, or trains; signs; or skywriting are examples of outdoor media.

Advocacy, both for economic and social causes, can be accomplished through the media. Advertising, marketing, propaganda, public relations, and political communication are all examples of national pictures of the World. Traditional forms of entertainment include acting,

music, and sports, as well as light reading. Since the late twentieth century, video and computer games have also been used. Journalism is the practice of gathering, analyzing, confirming, and disseminating news about current events, trends, topics, and individuals. Journalists are those who work in the field of journalism. Broadcasting, in the narrow sense, for radio and television is an example of electronic and print media. There are numerous examples of different sorts of recorded discs or cassettes.

The Internet is a versatile tool that offers both opportunities and challenges. Some examples are: Podcasts and blogs (such as news, music, pre-recorded speech, and video) Mobile phones can be used for breaking news and brief entertainment segments such as jokes, horoscopes, notifications, games, music, and advertisements. Electronic publishing is one type of publishing. Since cutting-edge systems like the PlayStation 3, Xbox 360, and Wii expanded their use, video games have evolved into a mainstream form of media. Every day, millions of newspapers are printed. Many people subscribe to two or more newspapers, while others purchase them at news stands. For example, in our country a number of mass media companies try to illustrate their own national pictures to the World mass media system. Most newspapers provide news, in-depth pieces on domestic and international issues, and book, art, and television show reviews. Many of them cover sporting events as well. Daily newspapers are published in 34 different languages in the United States. The Internet has recently emerged as a valuable source of data. Its key advantage is that news appears on the screen as soon as events in real life occur, eliminating the need to wait for news on television.

One of man's greatest inventions is television. We're starting to forget what life was like before television. Everyone recognizes the power of television in today's environment. We can also show our national style through the mass media. Documentaries, science programs, conversations, and current political issues provide us with more information. We may watch the best actors, sports tournaments, and meet renowned people on television. The television pulls the entire globe into our living room. After a long day at work, we can unwind by watching television. Aside from that, there are numerous television programs (news, current events, etc.). Good Night Kids, Musical Reviews, Sports Reviews, Travelers Clubs.) They also attract a large audience. They give good conversation starters and intense debates. Current Events (Viewpoint, News).

These programs address contemporary political and social issues. Their goal is to study the issues and present many perspectives. They are worried with national events in their respective counties. They broadcast discussions with well-known political specialists where they address today's most pressing political issues. We can't picture our existence without the media, in my opinion. It is silly to avoid it as we can use its advantages. Though we should be careful and filter all information we get and show our own national pictures of the World.

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