INVESTIGATE THE PLACEMENT OF INTRICATELY SHAPED GARMENTS AND DEVELOP A WOMEN'S OUTERWEAR DESIGN PROJECT

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ANNOTATION

To develop a women's outerwear design project, you first need to study the women's audience. It is advisable to develop a design of outerwear for women from intricately shaped clothes, finding answers to such questions as exactly what age the design is for women, their size, height and or area of residence. Taking into account the above aspects, this article discusses in detail the installation of intricately shaped garments and the development of a women's outerwear design project.

Keywords: fashion, design, intricately shaped clothes, women's clothing, outerwear, tailoring, etc.

INTRODUCTION

Fashion is an inseparable part of our lives. Every piece of clothing you wear is the product of fashion. It has been there since the time humans started wearing clothes or covering themselves. It is amazing to see how fashion has changed over the years. Fashion is not just about wearing trendy and stylish clothes. It has a deeper meaning than that. It holds a very important place in our lives and makes us complete. Our personality is reflected in the type of clothes we wear. With the help of fashion, we try to express ourselves better. For instance, when you see a person wearing uber-stylish clothes, you know that he/she is modern and fashionable. Fashion also helps us express our daily mood. There are days when we don't feel like dressing up, so we wear anything random. Then there are days when we make the effort to look good and put on the best clothes we have. Thus, you can see how fashion is entwined with our life and daily mood. It is a fact that when you dress well, you feel more confident about yourself. At the same time, it makes you look good and presentable. Confidence is dependent on the comfort of your clothes. When you know you look good, you automatically get a confidence boost and feel like you can conquer the world. In other words, your confidence transforms into productivity. Fashion has existed since ancient times and it will stay there till the end of human civilisation. It is more important than you can imagine.

People never thought about how much time they likely to waste deciding what to wear in the morning? It's probably made them late to school or work more times. we waste so many precious moments concerning ourselves with silly details. An outfit will not change the world; it probably won't even change our day. This is not to say that fashion & clothing isn't important, as it has an immense impact on culture and, in turn, the direction of society. Indeed, fashion is where art, culture and history meet. During 60s people dressed up was a reflection of the counter culture movement and the anti-establishment sentiments of the era. It is very much obvious

that besides food and shelter, clothing do comes under the umbrella of necessities of life. It is important because it reflects an individual's culture, personality and fondness. Normally clothes are used to protect the body from the outside temperature and enhance physical appearance. The primary function of clothing is to comfort the person. In hot climates, clothing protects from sunburn or wind damage, while in cold climates it protects human from cold weather. The first impression is often laid by the style of outfit the people normally wear. Clothing provides physical safety to the body, Preventing from the negativity of climate and environment. In this regard the fabric of cloth plays a major role and TWH is the remarkable online resource for providing best quality fabrics for men shorts online.

Generally, clothes protect us from rough surfaces, rash-causing plants, insect's bites, splinters, thorns and prickles by providing a barrier between the skin and the environment. It provides a hygienic barrier, keeping infectious and toxic materials way far away from our body. It is not the cup of tea of every individual to select suitable, comfortable clothes for oneself. It's TWH playing a vital role in the selection of clothing especially for men online shopping, who is accessible online nowadays too. Values are developed from an individual's experience and the culture in which he lives. Thus people from the same culture have common values but there can be an individual difference such as the Muslim community values clothing covering their entire body but some don't value and wear as per their wishes. There are four values about clothing such as :

- 1. Economic. The economic man is interested in the need for clothing instead of brands, desire, comfort, energy, money.
- 2. Esthetic. The aesthetic attitude is the opposite of the stereotypes. Every single experience is judged from the standpoint of grace, symmetry or fitness. People with esthetic values want to look different from the majority. By their clothes, accessories like bags, jewellery, etc all had been beautiful and different.
- 3. Social. The social value makes people take notice of the opinion of others. They believe that they will have more opportunities if they dress well.
- 4. Religious. The highest value of a pious and religious man is unity. He is mystical and seeks to comprehend (to include to contain) the common as a whole to relate himself to its totality. Men who are interested in clothing wear the latest, trendy clothes as compare to men who are not interested in clothes won't mind wearing a 5-year old fashioned suit. Smaller income tended to be least interested in clothing. Urban area people had greater interest than people from rural areas. Education, marital status, children, membership in an organization also correlated with the interest in clothing. The high school girls had significantly higher interest than college girls. The most important factor for developing the interest in clothing are mother, family, school and workplaces of the individual. Clothing is an expression both of dominant values and those attitudes and values held important by various subcultural groups and by the individual. In most cases family receives its values from society. We observe individuals vary in their interest in clothing. Fashion design is the specialty of the use of design and style or regular magnificence to attire and adornments. Importance of Fashion designing is impacted by social and social scopes and has fluctuated after some time and place. Fashion designers work in various courses in designing garments and embellishments. Some work alone or as a component of a group. They endeavor to fulfill shopper wants for stylishly designed attire; and, in light of the time

required to bring an article of clothing onto the market, should on occasion envision changing customer tastes. In this day and era Individuals of all classes and cultures are acknowledging fashion. Fashion is a word, which is perceived by all individuals of the general public. India is a nation of different cultures and customs has additionally acknowledged significance of fashion designing in its particular manner. Fashion designers endeavor to satisfy the desire surprisingly from different foundations.

The meaning of fashion differs starting with one individual then onto the next. For a few people, fashion is the most recent pattern in clothing, adornments, footwear and for other people, it might be the most recent sustenance, way of life, and so forth. Individuals who need to be in the know regarding the most recent fashion pursue different fashion magazines and media. Indeed, importance of fashion designing is essential in our life as it gives a decent impression on the off chance that we are dressing in the most recent style. Fashion turns out to be imperative if you are a working lady or man. Following the most recent blooms, fashion incline features your identity and gives tasteful looks. Along these lines, fashion is essential in our life. Consequently, many fashion designers endeavor to make new designs, which can pull in individuals and acknowledge them. Fashion is inadequate without extras. Different embellishments, for example, designer belts, grasp sacks, bangles, and so on improve your fashionable garments. In the meantime, Assuming blossoms are additionally critical job in present-day fashion, particularly on the off chance that you are wearing a lovely wedding dress. The most recent fashion designers and beauticians utilize different sorts of blooms to enhance the outfit enhance the look of the dress. Blossom printed garments are likewise view as extremely well to make fashionable dresses.

Fashion esteems and convictions thoroughly contrast as per the point of view about fashion. A genuine fashion designer esteems the convictions of the general population and designs garments as indicated by their taste. There are different qualities related to fashion in various cultures and designers need to consolidate them likewise in their designs. Designers ought to likewise deal with the convictions of different refined individuals related to fashion as well. For instance, in India there are individuals with different social foundations and have their esteem and conviction at whatever point another fashion is, it is the obligation of the fashion designer to esteem the standpoint of the general population. Fashion is viewed as the same to people similarly, however, ladies' magnificence and fashion are given more significance as they will in the general draw in numerous individuals. Accordingly, consistently different fashions are uniquely designed for ladies and are propelled on an extensive scale. Excellence additionally assumes an essential job in the ladies' fashion. Subsequently, it is important to coordinate the most recent fashion with the assistance of different most recent magnificence slants as well. Magnificence may incorporate the most recent makeup or its items presented in the market. Different coordinating extras additionally enhance the outfit like belts, grips, hair adornments, footwear, and so on. As this is a web world, significance of fashion designing can be effectively found on the web. There are different sites, which offer fashion on the web and can be perused and in addition requested from the solace of the house. The most recent patterns can finish web as well. Online fashion gives you an expansive view of national, as well as worldwide fashion patterns. You can without much of a stretch shop the most recent fashion on the web and can please proprietor of the most recent designed outfit done as of late!

Clothing design emerged with the advent of sewn garments. The simplest design consists of pieces of fabric of various lengths and widths, which are considered the clothes of the ancient Greeks and Romans. All methods of designing garments differ in the accuracy of the cut, while the engineering methods are more precise. The development of clothing design is carried out by designers who know anatomy and anthropometry, methods of clothing design, physical and mechanical properties of fabrics and much more. As a rule, professional designers work in mass production factories of clothes, fashion houses, workshops and author's workshops. Clothing design emerged with the advent of sewn garments. The simplest design was the dress of the ancient Greeks and Romans, consisting of pieces of fabric of different lengths and widths. The creation of a mass costume refers to also to industrial production and requires a serious design approach. On the design stages should be taken into account main factors influencing the form wearing a suit. An important role is played here by properties of the materials used. Today down jacket is the most comfortable and practical winter outerwear. This collection is an attempt at a new approach to the formation of the design of down jackets and expanded assortment of outerwear in general. To achieve this goal, the formula was a number of tasks were developed and solved sequentially:

- 1. Conduct a comparative data analysis on the properties of fluff of various animals and birds and aspects of its application in clothing;
- 2. Conduct a comparative analysis of properties down and artificial interlinings fishing in the assortment of women's outerwear;
- 3. Design a collection top row women's clothing for the youth group beaters;
- 4. Hold artistic designers cue analysis of collections and products using down of the Orenburg goat;
- 5. Develop technological conditions and outerwear manufacturing modes with goat down insulation.

In a collection designed for young reliable consumer group, are extended down parkas and down shorts, cropped to match high-waisted skirts her, capes and capes of various lengths with plushies and without. In addition, in the collection use massive collar collars, with needs that turn into headaches headwear resembling a current, as well as armlets and elongated gloves, made with large viscous. The collection's signature shades are ivory, warm shades of brown and grey, which are also confirmed by trends in 2013–2014. The color scheme of the collection is based on reading related warm shades. Such colors create a feeling of coziness and psychological "protect" in the cold season. Particular attention to decision color composition was given proportion weighting of sizes and configuration of color spots of different lightness as in each of a separate model, and when looking at the count lecture as a whole. A significant compositional device is a stitch made in the style of traditional ornament used in fluff your scarf.

In retail, there are different fabrics, having a film on the inside coverage, but their color range limits with one or two colors. This is not enough to embody the author's intention in the material graduation project. Therefore, for tailoring the collection was chosen raincoat fabric, duplicated by glue, in our case - knitted fabric. She is the one on the moment of creation of the collection was presented enough flowers. Adhesive coating prevents the migration of insulation on the surface of the product, and the two-layer structure is improved gives heat-shielding properties. Based on the characteristics of climatic conditions of our region, were developed designs of skirts below the knee and neckline shawl waist. Coat length varies to below. For a variety of assortment groups of clothes in the collection (based on ten fashion trends of the current season), consisting of parkas and shorts.

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