A COMPREHENSIVE STUDY ON EMPOWERMENT OF WOMEN THROUGH SOCIAL ENTREPRENEURSHIP

DR. PATCHA BHUJANGA RAO

ASSOCIATE PROFESSOR,
SREENIVASA INSTITUTE OF TECHNOLOGY AND MANAGEMENT STUDIES,
CHITTOOR.

ABSTRACT
Empowerment is defined as a critical aspect of gender equality implies a society in which women and men enjoy the same opportunities, outcomes, rights and obligations in all spheres of life. A critical aspect of promoting gender equality is the empowerment of women, with a focus on identifying and redressing power imbalances and giving women more autonomy to manage their own lives. Women’s empowerment is vital to sustainable development and the realization of human right for all. Entrepreneurship is a tool to empower women from various aspects. Entrepreneurship could assist women to increase power and control over natural resources; economic empowerment; educational empowerment and political empowerment.

This paper argues that research on social entrepreneurs does not given adequate consideration to gender. Furthermore, given the lack of research on women’s contribution as social entrepreneurs, this paper suggests other possible areas of study to advance this field of research. It brings together the literature on social entrepreneurs and female entrepreneurs, while also drawing on the gender/diversity literature. This paper is of interest to researchers who wish to examine aspects related to women as social entrepreneurs. It is also relevant to government agencies and social enterprise organisations who are looking to gain a more nuanced understanding of social entrepreneurs, their characteristics and the issues they face. It provides key avenues of further work to better understand the way in which sex and gender interact with the practices of social entrepreneurs.

KEYWORDS: Women, gender, social entrepreneurs, Community sector, entrepreneurialism.

REFERENCES


